

# DARE TO DREAM

PRESENTED BY

*Alaska*  
AIRLINES

## Dare to Dream Dinner & Auction Sponsor Benefits

SATURDAY, SEPTEMBER 20, 2025 | HYATT REGENCY LAKE WASHINGTON

5:00 - 5:30 PM: VIP Invite-Only Major Sponsors Cocktail Reception

5:30 - 6:00 PM: Silent Auction Reception

6:30 - 9:00 PM: Multi-Course Dinner & Live Auction

Junior Achievement of Washington (JAWA) is dedicated to empowering young people with essential skills in **financial literacy, career readiness, and entrepreneurship**, helping them dream big and build successful futures. The **Dare to Dream Dinner & Auction**, presented by Alaska Airlines, is our largest annual fundraiser, offering an unforgettable evening filled with heartfelt student and educator stories, an exquisite dinner, and exciting live and online auctions featuring unique items.

As a Dare to Dream sponsor, your organization will benefit from meaningful exposure and the opportunity to make a lasting impact. Sponsor benefits include:

- **Brand Recognition:** Your logo featured in event marketing materials and promotions.
- **Event Exposure:** Acknowledgment during the live program and networking with hundreds of influential Washington state business leaders.
- **Exclusive Access:** Complimentary tickets to the event and premier seating opportunities.

By sponsoring Dare to Dream, you'll help expand access to JAWA's transformative programs, empowering thousands students across our region to achieve economic success and explore their boundless potential. Join us in igniting the joy of learning and creating brighter futures for the next generation.

### GUESTS WILL ENJOY:

- A welcome reception with hosted bar and appetizers
- A gourmet dinner with wine
- The excitement of live auction bidding
- An online silent auction
- An opportunity to support the JA mission

# DARE TO DREAM SPONSORSHIP LEVELS



## Diamond - \$15,000

- 20 attendees seated at two tables
- 10 tickets to the VIP cocktail reception
- An opportunity for a partner-provided video message about the company's mission
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Multiple branding opportunities during the event
- Post-event recognition

## Platinum - \$10,000

- 10 attendees seated at one table
- 10 tickets to the VIP cocktail reception
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Branding opportunities during the event
- Post-event recognition

## Gold - \$7,500

- 10 attendees seated at one table
- 5 tickets to the VIP cocktail reception
- Logo on event marketing materials
- Company featured on Dare to Dream social media posts
- Branding opportunities during the event
- Post-event recognition

## Silver - \$5,000

- 10 attendees seated at one table
- Logo on select event marketing materials
- Company featured on Dare to Dream social media posts with other Silver-level sponsors
- Branding opportunities during the event
- Post-event recognition

## General Admission

- One table of 10: \$2,500
- Individual ticket: \$250

**Contact Colleen Hay, Director of Special Events,  
at [colleenh@jashington.org](mailto:colleenh@jashington.org) to secure your sponsorship.**

### DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.